FUNDER BRIEF · FOR CHARITIES

THE FUNDING FILM

Everything you need to include film in your next grant application.
Copy the wording in the yellow boxes straight into your bid.

WHAT IT IS

A short film package, made in one day with your charity, that shows a funder the need you meet and the difference you make. Something a written bid cannot do.

WHAT IT WILL EVIDENCE

- **The need.** The problem, in your own words.
- **The person.** One story, told with dignity.
- **The change.** What is different because of you.
- **The ask.** What more funding would achieve.

CONSENT AND SAFEGUARDING

Consent forms are signed before filming. Anyone can decline on the day, and if someone asks us to stop, we stop. People can take part unidentified, and nothing is published without your sign-off.

THE COST

The Funding Film, fixed price	**£3,950.00**
VAT at 20%	**£790.00**
Total	**£4,740.00**

Fixed price, no extras. If you can reclaim VAT, the net cost is £3,950.

TIMELINE

About five weeks from first call to finished films, worked back from your deadline.

WHAT YOU RECEIVE

- [ ] A story call to plan the film
- [ ] Consent forms and an on-camera briefing
- [ ] One day of filming, up to six hours
- [ ] A story film, two minutes
- [ ] A funder cut, sixty seconds
- [ ] Four vertical social cuts, captioned
- [ ] Twenty edited photographs
- [ ] Delivered within fifteen working days

COPY INTO YOUR APPLICATION

BUDGET LINE

Film and communications (Table Eight): £3,950 + VAT, £4,740 in total.

PROJECT ACTIVITY

Table Eight, a London film company, will make a short film about **[project name]**, showing the need we meet and the difference we make, for our reporting, website and supporters.

OUTCOMES AND REPORTING

The film will give **[funder name]** direct evidence of our outcomes, in the words of the people we support, filmed with consent and shared in our end-of-grant report.

Check your funder's guidance on eligible costs before you add film to a budget.

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